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PRESS RELEASE

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NEW COLECO SPORTS CARTRIDGE SYSTEM

FEATURES FOUR ELECTRONIC SPORTS

FOR UP TO FOUR PLAYERS

HARTFORD, CT -- Coleco has developed a total-control sports cartridge system that allows up to four people to participate in up to four different sports - TOTAL CONTROL 4TM.

With the TOTAL CONTROL 4TM SPORTS CARTRIDGE SYSTEM, one player can compete against the computer, against one or two opponents, or 4 players can compete team against team! The system, providing more controllable features for more players than ever before possible, consists of a master console and four game cartridges - Football, Basketball, Soccer, and Hockey. Thanks to Coleco's advanced technology, the games all include an unusually high number of controllable features for action-packed realism and a high degree of challenge.

Snap the Football cartridge into the console, for example, and control two players, a quarterback and receiver on the offensive team, and another two, a safety and a linebacker, on the defense. Players can set offensive and defensive line formations, and run plays never before possible - trap, draw and misdirection plays; square in, roll out and screen passes. A football playbook showing professional plays that can be used with the game, is included.

Controllable figures are directed by four joysticks, two on each side of the console. The figures, represented by LEDs that glow more brightly for

the offensive than for the defense, can be moved to the left and the right as well as forward and backward. An electronic scoreboard informs players and spectators of the down, number of yards to go, and yardline at which each play takes place. It also tallies the score at the touch of a button. The action is enhanced by electronic sounds, including the famous Notre Dame fight song, the sound of a clock ticking and others.

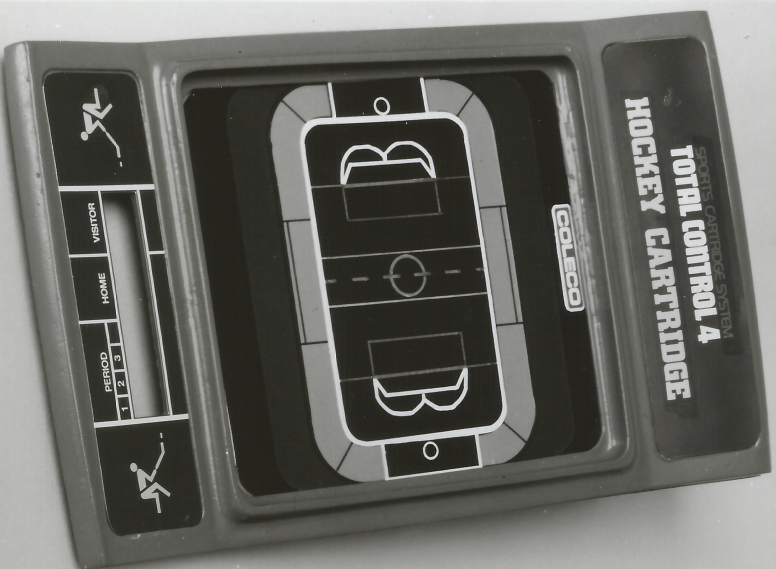
When used with the Basketball Cartridge, Coleco's TOTAL CONTROL 4TM SPORTS SYSTEM allows competitors to control two offensive forwards, and on defense, a control guard and center. Four-way movement on the court is possible. Either offensive player can control the ball, which can be passed between players or shot toward the basket. Other real-life actions unique to this Coleco game include setting picks, stealing the ball, set shots and layups. A variety of electronic sounds adds even more realism to the play action.

The Hockey Cartridge features a controllable goalie and defenseman on one team and a pair of left and right wings on the other. While the goalie moves laterally in his assigned area, the other three controllable players are capable of four-way movement on the ice. Realistic plays, such as forward, diagonal and wraparound passing, and play capability behind both offensive and defensive goals are possible with this action-packed Coleco game. Electronic sounds and scoring accent its realism.

The Soccer Cartridge is also programmed so the players can control two team members on either side. A wide range of play possibilities is offered in the game - lead passing, give and go and more! Electronic sounds heighten the action and the electronic scoreboard shows the statistics.

Coleco's TOTAL CONTROL 4TM SPORTS CARTRIDGE SYSTEM is packaged with the Football Cartridge alone. A three-pack of game cartridges is also available.





COLECO

2129 Total Control 4™ Sports Cartridge Pack